

Strategy 2024-2028

Our purpose:

To support women and children to live free from domestic and family violence and abuse by activating the energy and resources of our community.

Our four core goals:

<p>1. </p> <p>Amplify our impact</p>	<p>2. </p> <p>Centre our people</p>	<p>3. </p> <p>Expand strategic partnerships</p>	<p>4. </p> <p>Target sustainable growth</p>
<p>To amplify our impact, we aim to:</p> <ul style="list-style-type: none"> • expand our service-delivery capability: casework and community programs • strengthen our capacity to provide support for children impacted by domestic and family violence • develop our capacity to offer safe housing to more clients: refuge (emergency, short term accommodation) and transitional housing • incorporate lived experience insight in our operations, client services and advocacy 	<p>To centre our people, we aim to:</p> <ul style="list-style-type: none"> • attract and retain diverse staff, board members and volunteers • provide competitive staff compensation, recognition and benefits • provide a healthy and safe work environment that prioritises personal and professional growth and wellbeing • equip our people to be advocates for our mission and purpose 	<p>To expand our strategic partnerships, we aim to:</p> <ul style="list-style-type: none"> • increase and diversify service-delivery and housing partnerships • engage with more philanthropists, pro bono partners and corporate partners • develop productive relationships with peak bodies and universities 	<p>To target sustainable growth, we aim to:</p> <ul style="list-style-type: none"> • boost revenue every year and secure more long-term, sustainable financial commitments from supporters • respond effectively to the rapidly evolving cyber-risk environment • use impact measurement tools for reporting and service development

Our values:

Respect | Compassion | Generosity | Hope | Safety